



FOR IMMEDIATE RELEASE

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***Dîner en Blanc®*, imported from France, announces it's official debut in Chicago on August 24, 2012.**

The most sought after SECRET pop up dinner event is officially launching in Chicago on August 24th, joining it with a worldwide network that crosses 5 continents, cementing Chicago's revitalized plan to be part of world culture and art.

Chicago, IL - AUGUST 8, 2012 Local hosts have teamed up with the original Dîner en Blanc International Inc. organizing committee to bring the first, true Dîner en Blanc experience to Chicago. The event where all guests dress entirely in white is planned for ***Friday, August 24, 2012 at 7:00pm.***

In true Dîner en Blanc style, participants will be asked to bring their own tables, chairs, food and drinks. As an added treat, world-renowned Chef Tony Mantuano of Spiaggia will be creating gourmet picnic baskets that may be purchased in advance for the event. In short, a group of 1,000 attendees will have a memorable evening in the heart of Chicago, relaxing with a glass of wine, friends, dinner, dancing and music!

"We are thrilled to bring this event to Chicago in true Dîner en Blanc fashion. Chicago has such a vibrant community with a thriving cultural and foodie scene that it didn't make sense for us not to bring this prestigious occasion here. We can't wait to see the fun that unfolds (pun intended...folding chairs?!)"

- Director of Dîner en Blanc Chicago, Roger Hobby

Interested in Attending?

Interested parties need to like Dîner en Blanc Chicago on Facebook ([facebook.com/Chicago.DinerEnBlanc](https://www.facebook.com/Chicago.DinerEnBlanc)), follow on Twitter (@ChiDinerEnBlanc) and register for the waitlist on the official website at www.chicago.dinerenblanc.info. Those that register will be emailed with specific information regarding times, procedures, what to wear, what to bring and how to make the most out of the Dîner en Blanc Chicago experience!! For help with fashion, recipes and more, find us on Pinterest at [pinterest.com/chidinerenblanc](https://www.pinterest.com/chidinerenblanc).

About Dîner en Blanc Chicago

Dîner en Blanc and Dîner en Blanc International Inc. were created almost a quarter of a century ago in Paris. Since, the organization has grown to include 24 host cities globally. This year, Chicago is please to join these prestigious ranks by officially launching this celebrated event in affiliation with the original Dîner en Blanc International. This official Dîner en Blanc Chicago event will run in accordance with the high standards put forth by the Dîner en Blanc International Inc. trademark.

The event organizers are aware there is another, similar entity and event being held in Chicago by the group Chicago in White, on a date close to that of Dîner en Blanc Chicago. While Chicago in White was inspired by the original Dîner en Blanc in Paris, Chicago in White's directors have since decided to hold their own, separate event. This event is not associated with the official Diner en Blanc International Inc. or Dîner en Blanc Chicago.

Since the Chicago in White event is no longer associated, nor does it cooperate with Dîner en Blanc International Inc., Dîner en Blanc Chicago and Dinner en Blanc International Inc. cannot guarantee the quality of the experience with Chicago in White, however, we wish them luck in their endeavor.

Chicago Event Hosts and Organizers

The White Basement, NFP
Roger Hobby, Director
Michelle Nadeau, Director
James Wild, Director
Lauren Haras, Team Leader



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